



BE THE INSPIRATION



Win Schoneman
District Governor

Aloha Fellow Rotarians,

August is Rotary Membership Month! When Rotary Clubs around the world focus their energy on their plans to build strong clubs and grow the reach of Rotary. This is an opportunity to be inspired by innovating our club meetings, our club socials and our club's service. Your club leaders have attended extensive developmental programs that shared ideas about Project Based Meetings, Secret Shoppers and setting meeting context that create value for members and increase attendance. Now is the time to engage each other in conversation, identify action items and move to action. Please see Past District Governor Clint Schroeder's membership manifesto for an inspired club experience!

I would like to thank all those clubs that have been so gracious in hosting my DG visits. Kauai, West Oahu and Ko'olaupoko (Windward Oahu) have such aloha for their neighbors and communities. Thank you for being such an inspiration and I look forward to seeing you continue your work with your communities. It was wonderful for me to see you embrace the idea of shifting our focus from "service to" to "service with". I appreciate the club newsletters and news articles as we continue to tell our Rotary story.

For clubs that have yet to host a visit, I truly look forward to having our conversation. Common areas of discussion have been on entering goals into Rotary.Org and how we communicate progress on those goals to club members. Ways of enhancing our meetings and creating value for members rather than reducing the number of meetings. And, of course, how we create clubs that are attractive to new and old members.

Rotary Clubs on Kauai and the Big Island continue to struggle with natural disasters that have impacted Rotarians and their surrounded communities. If you want to find out how to support their recovery please see articles and links on our website www.rotaryd5000.org.

Words to live by: *A leader works not to have people believe in him (or her), but rather works to have people to believe in themselves.*

Peace be with you... Be The Inspiration!

Win

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Rotary's Vision: "Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves."

AUGUST IS

MEMBERSHIP & NEW CLUB DEVELOPMENT MONTH

"Rotary's strength lies in the sincerity of purpose of its members."
Estes Snedecor, Rotary Club of Portland, Oregon - 1921 Rotary Convention



Rotary

EACH ROTARIAN:
REACH ONE, KEEP ONE

www.rotary.org

From PDG Clint Schroeder – Club Growth August 2018: Membership Matters!

August is Membership & Extension Month! One of the most exciting things that we do in Rotary is to share our organization, our passion and our commitment with like-minded individuals by inviting them to help us change the world.

Sharing our organization with prospective new members goes much further than inviting them to come to a meeting. To share “who we are & what we do,” you need to invite people to join us on a community service project or to a networking event. Nothing says ROTARY like slinging a paint brush! Rotary is about action – and there is no better way to connect with strong member prospects.

There are many ways to join in the celebration, but here are a few activities to get you started:

- **Say it loud, say it proud!** Let everyone in your social network know that you are a proud member by changing your Twitter and Facebook profile to the “I’m a Proud Member,” graphic (<http://bit.ly/2aubUhT>). Copy and save the graphic as your profile picture for August.
- **Connect with me!** I like to share videos, photos and great stories of Rotary’s work around the District, and all over the world. (<https://www.facebook.com/RotaryDGClint>)

- **Watch and share.** Download the RI Foundation “Rotary Smiles Video” <https://www.facebook.com/RotaryDGClint/videos/568071680028704/> and share it through social media and email
- **Exchange ideas.** Do you have successful membership strategies that have worked well in your club? Create a Membership Best Practices Discussion Group within your club.
- **We Are Rotary.** Using the hashtag #WeAreRotary, post photos to Facebook, Twitter, Instagram, or Vine of your club members at work in your community or abroad to show how Rotary makes a positive impact in the world.
- **Making a difference.** Rotary clubs are known for the high-impact service projects they undertake locally and globally. Share stories about your service projects and how these projects improve lives on [Rotary Showcase](#). Be sure to follow RI on [Facebook](#), [Twitter](#), and [Instagram](#) to see what Rotary members around the world are doing to celebrate Membership Month.
- **Wear your Rotary Pin.** Don’t miss an opportunity to tell our story. So many people ask me about my Rotary pin or the logo on my shirt. It is such an easy way to open a conversation, or share a little about what we do. Just don't forget to invite them to see what we do!

What does Rotary mean to you? Rotary members have pushed polio to the brink of eradication, delivered clean water to those in need, improved their local communities, provided scholarships to the next generation of peacemakers, and continued to do good in the world.

SHARE YOUR STORY!